

**1st ANNOUNCEMENT  
CALL FOR PAPERS**

**MALAYSIA URBAN GREEN SPACE  
&  
IFPRA ASIA PACIFIC CONFERENCE 2014**

**Parks as Melting Pots & Venues for Environmental Learning**

**24-28 June 2014**

**Bayview Beach Resort, Batu Feringghi,  
Penang, Malaysia**



**Organized by:**



**Supported by:**



International Federation of Park  
and Recreation Administration



IUFRO Division 6.07.00



## INTRODUCTION

Urbanization will continue to proceed at a rapid pace in Asia-Pacific region. It is forecasted that 17 out of 27 worlds largest mega-cities will be in Asia by 2015. Not only affecting population within cities of a country, migration to other countries is also common that most Asia Pacific cities are becoming melting pots of various cultures.

Parks and other types of green space help balance a hectic lifestyle acting as venues for recreation and other healthy lifestyle pursuits. Urban green space also serves as an excellent place for conservation of biodiversity resources, accessible enough for the public to appreciate and learn from. Thus, needs of a multi-cultural population and measures to ensure that natural resources will be conserved should be well addressed in park management. Recreational programmes with educational purposes need to be designed to benefit all users and encourage environment friendly practices.

The impact of urbanization is reflected in human lifestyles and infrastructural development for human needs will bear consequences on natural resources. Although biodiversity in Asia is among the richest in the world, many natural habitats are threatened. It is crucial for measures to be taken to conserve our rich biodiversity not only within natural forest areas but in the form of ex-situ conservation in urban parks and gardens where they can be sources for environmental education.

Learning from each others experience and benchmarking on excellent practices will encourage sustainable management of urban green space. This conference will be the most suitable forum for interactions that lead to excellent management practice of urban parks that not only benefit human but to aid biodiversity conservation. Balancing development and preserving the environment is crucial for sustainable development especially in urban areas where land is scarce and population is dense. This conference aims to address the challenges in balancing a healthy development for human needs and conservation of natural resources for sustainability.

## THEMES

Theme 1: Parks for Multi-cultural Societies

Theme 2: Conservation of Natural Resources in Urban Green Space

Theme 3: Recreation Programming for Environmental Sustainability

Theme 4: Best Practices and Benchmarking

## OBJECTIVES

1. To share the best ways in communicating sustainability messages through urban green space.
2. To review the progress and status of urban park development.
3. To exchange information, ideas and to learn about sustainable urban green space and management.
4. To establish networking among participants from different countries for possible collaborations.

## PARTICIPANTS

Decision makers, urban managers, urban planners, landscapes architects, urban foresters, park managers, arborists, landscape and tree care contractors, academicians, NGOs, stakeholders and those interested in urban green space and park management.

## VENUE

Bayview Beach Resort

Bayview Beach Resort, a member of Bayview International Hotels and Resorts, is located on the beach-front on the north-west coast of Penang Island. The resort overlooks the tranquil and scenic bay of the "Foreigner's Rock" or Batu Feringghi. It is 18km or 20 minutes from George Town and 33km or 45 minutes from Penang International Airport. Enhancing the magic of its beach-front setting at the quieter end of the lovely and scenic beach of Batu Feringghi, Bayview Beach Resort Penang hotel offers 360 spacious rooms and suites which are tastefully decorated with private balcony facing either the hills or the sea.

Address : Batu Feringghi Beach, 11100 Batu Feringghi, Penang, Malaysia

Tel : +6 04 881 2123

Fax : +6 04 881 2140

Website : <http://www.bayviewhotels.com/beach/>

Email : [jolinda.johari@bayviewhotels.com](mailto:jolinda.johari@bayviewhotels.com)

Kindly address your enquiry regarding hotel reservation to Miss Jolinda Johari at Bayview Beach Resort.

<Hotel Policy>

~ The hotel rate includes breakfast, tax, and service charge.

~ The standard check-in time at the hotel is 14:00 and check-out time is 12:00.

~ Early check-in will be charged 50% of the room rate.

~ Late check-out, 13:00-18:00 will be charged 50% of the room rate, and an additional full day rate will be charged after 18:00.



## LANGUAGE

The official language of the conference is English.

## PROGRAMME

The programme includes keynote addresses, oral and poster presentations. Presentations from various aspects of urban park management will be the highlight of the programme.

Post-Conference tours are opened to participants and accompanying persons. It will be organized on 27 June 2014 (UNESCO World Heritage) and 28 June 2014 (Penang Eco-Trail).

### Programme at a Glance

<b>23 June 2014</b> <b>(IFPRA ASIA PACIFIC MEETING)</b>	9.00 am - 11.30 am	Pre-Congress Technical Visit to Penang Hill (open to accompanying persons)	
	12.30 pm	Lunch for visit participants	
	2.00 pm	IFPRA Asia Pacific Meeting (IFPRA AP Members)	
	4.00 pm	IFPRA Workshop/Executive Members Meeting	
	6.00 pm	Free and easy	
	8.00 pm	Dinner	
<b>24 June 2014</b> <b>(Day 1)</b> <b>MALAYSIA URBAN GREEN SPACE AND IFPRA AP CONFERENCE 2014</b>	9.00 am - 10.00 am	Opening Ceremony	
	10.00 am - 10.30 am	Refreshments	
	10.30 am - 11.30 am	Congress Keynote Paper / Plenary Session	
	11.30 am - 1.30 pm	Session 1 - Parks for Multi-cultural Societies: Trend and Challenges	
	1.30 pm	Lunch	
	2.30 pm - 4.30 pm	Session 2 - Conservation of Natural Resources in Urban Green Space: Current Practices	
	4.30 pm	Technical Visit (Penang Municipal Park/Penang Botanical Gardens)	
	7.30 pm	End of Conference for Day 1	
8.00 pm	Welcoming Dinner		
<b>25 June 2014</b> <b>(Day 2)</b> <b>MALAYSIA URBAN GREEN SPACE AND IFPRA AP CONFERENCE 2014</b>	8.30 am - 10.30 am	Session 3 - Recreation Programming for Environmental Sustainability	Session 4 - Conservation of Natural Resources in Urban Green Space: Innovative Practices
	10.30 am	Tea Break	
	11.00 am - 1.00 pm	Session 3 - Recreation Programming for Environmental Sustainability	Session 4 - Conservation of Natural Resources in Urban Green Space: Innovative Practices
	1.00 pm	Lunch	
	2.30 pm	Technical Visit (Penang Tropical Spice Gardens/Butterfly Farm/Tropical Fruit Farms)	
	7.00 pm	End of Conference for Day 2	
<b>26 June 2014</b> <b>(Day 3)</b> <b>MALAYSIA URBAN GREEN SPACE AND IFPRA AP CONFERENCE 2014</b>	8.30 am - 10.30 am	Session 5 - Best Practices and Benchmarking	Session 6 - Biodiversity Conservation in Urban Green Areas
	10.30 am	Tea Break	
	11.00 am - 1.00 pm	Session 5 - Best Practices and Benchmarking	Session 6 - Biodiversity Conservation in Urban Green Areas
	2.30 pm	Workshop	Workshop
	4.30 pm	Resolution and Closing	
	5.30 pm	End of Conference and Refreshments	
<b>27 June 2014</b> <b>(Day 4)</b> <b>POST-CONFERENCE TOUR</b>	8.00 am - 10.00 pm	Post-conference tour at places of interest in Penang Island	
<b>28 June 2014</b> <b>(Day 5)</b> <b>POST-CONFERENCE TOUR</b>	8.00 am - 10.00 pm	Post-conference tour at places of interest in Penang Island	

## POST-CONFERENCE TOUR

<b>Friday, 27 June 2014 UNESCO World Heritage Tour</b>	
8.00 am – 8.30 am	Gather at hotel lobby
8.30 am – 1.00 pm	- Penang Tree Trails - Trishaw Ride to Heritage Trails 1 (City Hall & Town Hall, Esplanades & Fort Cornwallis, Queen Victoria Memorial Clock Tower, State Assemble Building, Cathedral of Assumption, Penang State Museum, St. George’s Church, Goddess of Mercy Temple, Mahamariamman Temple, Teochew Temple)
1.00 pm – 2.00 pm	Lunch at Little India
2.00 pm – 7.00 pm	-Heritage Trails 2 (Kapitan Keling Mosque, Khoo Kongsi, Aceh Street Malay Mosque, Islamic Museum & Syed Al-Attas Mansion, Pinang Peranakan mansion, Cheong Fatt Tze Mansion – The Blue Mansion)
7.00 pm – 10.00 pm	-Dinner -Depart to Hotel
<b>Saturday, 28 June 2014 Penang Eco-Trail</b>	
8.00 am – 8.30 am	Gather at hotel lobby
8.30 am – 1.00 pm	-Penang National Park -Forest & Recreation Park Museum -Teluk Bahang Dam
1.00 pm – 2.00 pm	Lunch
2.00 pm – 7.00 pm	-Depart to Balik Pulau -Tropical Fruit Farms -Traditional Village -Traditional Crafts & Foods Demonstration -Fishermen’s Village
7.00 pm – 10.00 pm	-Depart to Hotel -Dinner



## CALL FOR PAPERS

The conference will comprise oral and poster presentations. Those interested in presenting papers or posters should note the following dates:

Abstract submission - 15 May 2014  
Full paper submission - 1 June 2014  
Closing of registration - 10 June 2014

Please submit abstracts and full papers via email as an attached word document to the secretariat at [FRIM\\_UGS2014@frim.gov.my](mailto:FRIM_UGS2014@frim.gov.my); [akbar.mustapha@gmail.com](mailto:akbar.mustapha@gmail.com); [rashidah@mppp.gov.my](mailto:rashidah@mppp.gov.my)

## REGISTRATION FEE

Registration fee without post conference tour (24 June to 26 June 2014):

1. Local participants : MYR 1,000.00
2. Local students : MYR 900.00
3. Foreign participants : USD 500.00

Registration fee with post conference tour (24 June to 28 June 2014):

3. Local participants : MYR 1,100.00
4. Local students : MYR 990.00
5. Foreign participants : USD 550.00

\*MYR = Malaysia Ringgit, USD = US Dollar

- Lunches and refreshments will be provided during the technical sessions on 24th June to 26th June 2014, as well as one dinner on 24th June.
- In Conference Tours are free of charge.
- Post Conference Tours are on "first come first serve basis". Lunch and dinner will be provided during the two-day post conference tours.



## REGISTRATION FORM

Name : (Prof/Dr/Mr/Ms)

.....  
Organization : .....

Postal Address : .....

.....  
Tel (Fix line): ..... (Mobile) : .....

Fax : .....

Email : .....

### You may tick (√) more than one

- Status of participation :     Presenter             Non-presenter         Accompanying person
- Dietary requirement :         Vegetarian             Non-vegetarian
- Pre and Post conference tours :     Pre-Conference Tour (only for IFPRA members)  
    Post-Conference Tour

IFPRA members are welcome to bring accompanying persons with a payment of USD75 each that includes pre and post– conference tours and two dinners (23 and 24 June 2014).

### MODE OF PAYMENT

Payment of registration fee should be made either by cheque or postal order (local participant only) or banker’s draft. For outstation cheques, please include inland exchange commission. All bank charges must be fully covered by participants. Details for payment are as below:

Beneficiary Name : Majlis Perbandaran Pulau Pinang

Bank Name : Amlslamic Bank Berhad

Bank Address : Menara Liang Court

37, Jalan Sultan Ahmad Shah

Level 3, 10050 Pulau Pinang

Account No : 002-202-200416-9

Swift Code : AISLMYKL

Kindly email the proof of payment and any enquiry regarding the fee or payment to [rashidah@mppp.gov.my](mailto:rashidah@mppp.gov.my) Please do not forget to include your name/paper title to enable identification of payment. The amount that will be stated in the issued receipt is based upon the amount received by our bank.

For further information or enquiry, please email to the secretariat at :

[FRIM\\_UGS2014@frim.gov.my](mailto:FRIM_UGS2014@frim.gov.my); [akbar.mustapha@gmail.com](mailto:akbar.mustapha@gmail.com); [rashidah@mppp.gov.my](mailto:rashidah@mppp.gov.my)

Alternatively, kindly contact:

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Rashidah Jalaludin, Municipal Council of Penang Island

**PENANG MUNICIPAL PARK**



**PENANG BOTANICAL GARDEN**





## TROPICAL SPICE GARDEN



## PENANG HILL

